



LET'S TALK
FINANCE

UNLOCK
YOUR CAREER
POTENTIAL

OVERVIEW

Let's Talk Finance is a foundational accounting literacy programme teaching participants how to read a balance sheet and income statement, understanding how the elements of the business interact to generate value. After Let's Talk Finance, participants can articulate the financial story of a business.

Traditional business programmes get participants to rote-memorise complex financial terms. First, we get participants to understand accounting as the foundational language of business. This quickly builds to a deep and holistic understanding of business. Using plain language, colour-coded diagrams, hands-on props, intuitive logic, and step-by-step sequences, Colour Accounting Learning Systems builds business acumen from the ground up, making it accessible to anyone.

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CONTENTS AND WORKSHOP AGENDA

- Shift your relationship with accounting forever
- The importance of point of view
- Deep exploration of the balance sheet
 - Duality
 - Asset recognition
- Why we need the income statement
 - Unpacking profit
 - Double entry in action
 - Accrual accounting
- Describing business situations
 - Accounts receivable and accounts payable
 - Deferrals and pre-payments
 - Depreciation
- Telling a story
 - Balance sheet
 - Income statement



DURATION

Typically run as a single 8-hour workshop, but can also be run over multiple 2- or 4- hour sessions, delivered virtually or on-site.



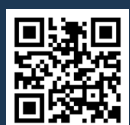
TARGET AUDIENCE

This programme is suitable for anyone who has little or no finance or accounting exposure.



BATCH SIZE

Maximum group size of 15 is recommended



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LEARNING MATERIALS

Each delegate receives a set of three-dimensional tactile learning materials and a full-colour workbook. The materials are couriered in advance of the programmes.

The learning props are fun with purpose. Gamification is used as participants build a physical representation of an actual accounting system and business model.

LEARNING APPROACH

What is Colour Accounting?

Colour Accounting Learning System is a new approach to teaching accounting using diagrams and colour-coding to make financial information easy to understand. The learning system addresses the three aspects of accounting that you need to understand to be accounting literate.



Language Structure Mechanics

Language is about the importance of understanding key terminology. In particular, the true meaning of the widely misunderstood terms revenue, equity, liabilities, assets, and expenses.

Structure refers to the underlying logic of financial information. Why does a balance sheet have two sides, and how does the income statement connect with the balance sheet?

Mechanics is about the ups, downs and balancing of business transactions. It's much simpler than people think.



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At the heart of the Colour Accounting Learning System is a diagram called the BaSIS Board™.

The name refers to **B**alance **S**heet/**I**ncome **S**tatement. It is a graphical representation of accounting on a page.

Learners can RELAX when they realise that every financial situation they will ever come across can be described with just five concepts – **R**evenue, **E**quity, **L**iabilities, **A**ssets and **e**Xpenses.

